



TR PRESS PACK EXHIBITION

TR FASTENINGS IS RECOGNISED THROUGHOUT THE INDUSTRY FOR WORLD CLASS PRODUCTS & SERVICES

WE MANUFACTURE, STOCK & DISTRIBUTE A VAST RANGE OF INDUSTRIAL FASTENERS & COMPONENTS

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TR Press Release

TR Enjoys Success at the Increasingly Popular Automotive CEE Day in Poland



March 2017



**Automotive
CEE Day**



TR Fastenings (TR) is proud to have participated as an official partner at the 2017 Automotive CEE Day in Poland, Eastern Europe's largest annual networking event for the automotive industry.

This year's two-day gathering, held in Opole on March 23rd and 24th, was the largest and most successful event yet, attracting 350 representatives from 12 countries across Europe and Asia.

TR had a significant presence at the event, held in Opole's Exhibition and Congress Centre. As well as taking an exhibition stand, TR presented a short video demonstrating its technical capabilities and product offering, and TR's Director of Global Automotive New Business Development, Chris Black, was invited onto the main stage to help open the event.

One of the main purposes of Automotive CEE Day is to bring together industry professionals for face-to-face discussions to create new working relationships, and this year more than 1000 meetings took place between suppliers and potential buyers. TR welcomed the opportunity to meet a number of major automotive manufacturers and component suppliers and left Opole with several invitations to make follow-up visits to potential new customers.

"This was a great networking opportunity for us," said Maciej Plewka, TR's Business Development Manager for Poland. "This was the fourth time Automotive CEE Day has taken place, and every year it attracts more and more interest. We were able to meet many key people representing current and potential customers and this has resulted in a number of interesting new business leads."

TR Press Release

Fastener Fair Stuttgart A Huge Success For TR Fastenings



March 2017



TR Fastenings (TR) has displayed its new enclosure and self-clinch product ranges at Fastener Fair Stuttgart, Europe's leading international exhibition for the fastener and fixing industry held on the 28th-30th March.

The event was attended by almost 12,000 people from more than 90 countries, giving TR the perfect opportunity to showcase its products and connect with prospective customers.

Products on display included TR's brand new enclosures range, which encompasses locking systems, latches, locks and hinges, all manufactured in Europe. In addition, the firm's plastic hardware range has been expanded and includes an extensive variety of cable management products, plastic rivets and screws, plus circuit board hardware. Additionally, TR's sheet metal fastener range includes a market leading range of self clinch fasteners and rivet bushes.

Adam John, European Distributor Sales Manager at TR Fastenings, commented: *"As well as displaying our new products, the Fair gave us a fantastic opportunity to meet and engage with a large number of visitors enabling us to explain our engineering and design-led capability, as well as present our unique master distributor program . The event has proven again to be a great success, enabling us to meet lots of potential new distributors and end-users from across Europe and around the world."*

TR Press Release

Automechanika 2017 delivers further success for TR Fastenings



June 2017



Global fasteners firm TR Fastenings (TR) has enjoyed yet another successful year at Automechanika Birmingham, which returned to the NEC for the second time from 6-8th June.

TR, part of Trifast plc, is a full service provider to the automotive industry specialising in supply to the Tier 1 market. TR's global reach extends to 27 sites, with manufacturing facilities accredited to TS 16949. Globally, it produces more than 50 billion components annually to over 5,000 customers. The company returned to exhibit at Automechanika after a highly successful stint in 2016 and again reported great results, following introductions to a number of potential partners and customers at its stand. This year, in a new move for the show, companies such as TR were placed in a new supplier zone, meaning that visitors were more targeted and suited to businesses supplying Tier 1 companies.

Glenda Roberts, Group Sales and Marketing Director at TR, commented: *"We exhibited at the show in 2016 and we were very pleased with the exposure and results it gave us. Returning this year, we found that although the footfall was less due to the supplier zone being segregated from the aftermarket area, the visitors to our stand were more aligned to design and manufacture. On the stand, our Automotive sales engineers were able to engage with companies wanting to discuss specific applications, and who were interested in the extensive range that we supply to this industry. The networking this year exceeded our expectations and once again proved to us that this was the place to be seen in this sector. It goes without saying that we've already booked our place at next year's show!"*

As well as showcasing its products, TR also featured a Honda RC-51 SP2 motorbike on its stand, ridden by Superbike racer Ryan Strafford, who is sponsored by TR. Ryan, who competes in the prestigious Golden Era Superbikes series run by Thundersport GB, was present at the TR stand alongside his motorbike to sign merchandise and answer questions from visitors.

TR Press Release

TR Fastenings Showcases New Products at Seawork International 2017



June 2017



Fastening firm exhibiting at marine trade show in Southampton, 13-15 June, stand PY17.

The Poole-based marine division of global fasteners firm TR Fastenings (TR) is exhibiting at Seawork International, Europe's largest commercial marine and workboat exhibition, in Southampton from 13-15 June. With one of the largest portfolios of marine fasteners on the South Coast, TR will be showcasing a number of new products, including its specialised marine quality enclosure range. This new range of high quality locking systems, hinges, latches, clamps & gaskets is available now at very competitive rates.

Also on display will be TR's popular Twin Bin Direct Line Supply System which demonstrates how to have your fasteners ready to use at point of assembly and its specialist black finishes for stainless steel which are widely used in the interiors of yachts and other high quality marine vessels.

This will be TR's ninth year exhibiting at Seawork, which gives the company the chance to meet and engage with the industry's leading players, including a number of European firms.

Jerry Howe, head of marine sales at TR, says: *"The marine market is in a strong position at the moment, with the luxury goods sector recovering well after the recession and European businesses showing a strong interest in the products and skilled labour that UK companies can provide. Seawork International is the place to be for manufacturing and supply chain businesses operating in the marine industry and we are thrilled to be exhibiting at the show once again."*

TR Press Release

TR Fastenings Attending Global Automotive Components and Suppliers Expo 2017



June 2017



**GLOBAL
AUTOMOTIVE
COMPONENTS
AND SUPPLIERS** **EXPO
17**

20th-22nd June • Visit TR on Stand 4428

TR Fastenings (TR) will be taking a stand at the 2017 Global Automotive Components and Suppliers Expo (GACS) in Germany, 20th-22nd June - the only exhibition in Europe dedicated to showcasing automotive components and component suppliers.

This will be the second successive year that TR has attended the business-to-business event, which is hosted in the famous Messe Stuttgart exhibition centre alongside Engine Expo, Automotive Interiors Expo, and Automotive Testing Expo. In total, the four events are expected to attract more than 11,000 visitors, including engineers and purchasing decision-makers from more than 50 countries.

Billed as “a global supplier-sourcing opportunity in one compact location,” GACS is marketed primarily at automotive OEM and Tier 1 procurement managers, component specifiers, and engineers. Tier 2 and Tier 3 suppliers will also be at the event, showcasing their latest products and technologies, as well as component manufacturers from as far afield as China, Greece, Korea, Morocco, India, Turkey, and the USA.

TR, part of Trifast plc, is a full service provider to the automotive industry specialising in supply to the Tier 1 market. TR’s global reach extends to 27 sites, with manufacturing facilities accredited to TS 16949. Globally, it produces more than 50 billion components annually to over 5,000 customers.

Roberto Bianchi, Managing Director of TR Sweden, said: *“We first invested in a stand at this exhibition last year, to demonstrate TR’s expertise in producing fasteners for interior and exterior automotive assemblies, and it exceeded our expectations. The Expo really does have a global flavour and we were impressed by the quality of visitors to our stand. It’s a great place to show how we support Tier 1 companies as a full service provider, giving end-to-end support for design, manufacture, and right through to smart logistics solutions in order to reduce the total cost of ownership.”*

TR’s fasteners are used widely in interior and exterior vehicle assemblies, including seating components, IP consoles, trim, braking systems, airbag assemblies, and highly engineered complex parts for engine and powertrain fastenings. In Europe, TR has automotive sites in Germany, Holland, Hungary, Italy, and Sweden.

TR Press Release

TR showcases products and services to fast growing Mexican market at Fastener Fair Mexico



June 2017



TR Fastenings (TR) returned to the World Trade Centre in Mexico City on 20-21st June to exhibit at Fastener Fair Mexico for the second year running. Representatives from TR North America and Europe attended the event in order to increase awareness of the TR brand, network with existing and potential customers and promote the company's global manufacturing and full service capabilities.

Exhibitions such as this are valuable to TR, providing it with opportunities to expand its reach into new markets, showcase its wide range of products and services and have face to face conversations with customers and prospects. Fastener Fair Mexico is the only fastener and fixing event for Latin America, bringing together manufacturers, distributors, suppliers and end users in the region. The event also incorporated a conference tailored for distributors, featuring a keynote speech on the 'Trump effect in Manufacturing', covering a pertinent issue facing the Mexican market.

This year's event attracted less exhibitors than last year, with 150 companies from 10 countries attending. However, there was a 20% increase in visitor numbers from last year, with 1600 professionals attending. This higher footfall benefitted the TR team as they were able to discuss their services with a larger range of businesses. TR staff met representatives from companies spanning a number of sectors, including automotive, construction, aerospace, white goods and electronics. A key talking point for these conversations was TR's site in Houston, Texas, only a two hour flight from Mexico City.

Chris Black, TR's global director of automotive business development, comments: *"Mexico is growing considerably as a market for both manufacturers and suppliers, and there is a huge appetite for the services and products we offer. The increased footfall at the fair this year was indicative of the vast opportunity we have to forge and develop relationships in the region, and we enjoyed a number of very promising conversations with prospective partners. Our Houston site is very appealing to Mexican-based businesses and we will look to expand our presence in the region as the market continues to thrive."*

TR Press Release

TR Fastenings enjoys success at Evertiq's TEC Warsaw 2017 event



June 2017



TEC
THE EVERTIQ CONFERENCE



TR Fastenings (TR) continues its tradition of success at global events with its recent presence at TEC Warsaw 2017, a B2B networking event for the electronics industry. This was the second time TR had exhibited at the show, and this year's event was even more of a triumph than 2016.

Company representatives Scott Graham and Maciej Plewka manned the TR stand, which was visited by a large number of Polish and international manufacturers and suppliers. Although visitors were mainly from the electronics sector, fruitful conversations were also held with companies from other industries, including medical and automotive.

The event was very productive for TR, generating a number of connections and leads and enabling the team to showcase its product ranges and its consultative knowledge.

The Evertiq TEC conferences, which are held in multiple locations including Warsaw, Gothenburg and Lund, bring the electronics industry together to discuss developments, emerging technologies and product innovations.

"The TEC event was another great success for us," said Maciej Plewka, TR's Business Development Manager for Poland. *"The quality of people we met and were able to discuss our capabilities with was very high, and we are now in a great position to develop and nurture those connections and convert them into business."*

TR Press Release

TR Fastenings makes valuable connections at Seawork International 2017



July 2017



The marine division of TR Fastenings (TR) has received 19 enquiries from both UK and European companies after exhibiting at Seawork International, Europe's largest commercial marine and workboat exhibition. This year was the 9th time that TR had attended the event, which was held in Southampton from the 13th-15th June.

TR exhibited at Seawork International as part of the Marine Manufacturing Showcase, a collective which brings marine supply chain companies together to promote their services at large scale trade industry events and exhibitions. The show gave TR a valuable opportunity to showcase its diverse range of marine quality products, including its new range of enclosure products such as locking systems, hinges, latches and gaskets. Also on display was TR's popular Twin Bin Direct Line Supply System and specialist black finishes for stainless steel, widely used in the interior of high quality marine vessels.

This year's event was well attended with a steady stream of visitors on all three days of the show. There was an optimistic mood amongst exhibitors and attendees after a good year of trading and performance for the marine industry. As well as 19 direct enquiries from marine industry companies, TR also generated further leads from networking at the event and from its inclusion in the show guide.

Jerry Howe, head of marine sales at TR, says: *"European businesses are showing strong interest in the UK marine market at the moment thanks to a successful year for the industry and the quality of products and labour that UK businesses have to offer. Seawork International gives us the perfect platform to make valuable business connections and to discuss our wide ranging capabilities in this sector, and we are thrilled with the conversations we've had at this year's show."*

TR Press Release

TR Fastenings set to grow North East automotive connections at NEAA Expo



September 2017



VISIT US AT

North East Automotive
expo2017

28 September 2017
Stadium of Light, Sunderland



Global fastenings manufacturer and distributor TR Fastenings (TR) is maximising its involvement with the North East Automotive Alliance (NEAA) by taking part in its annual exhibition, where it will also sponsor a key part of the show. This will be the second time TR has had a stand at the show.

The expo, which will take place at Sunderland's Stadium of Light on 28th September, will play host to the numerous businesses, manufacturers and traders that make up the hugely successful automotive industry in the North East. As the only fastener firm present at the show, TR has a fantastic opportunity to connect with businesses and share its knowledge and capabilities relating to the market. The company is also sponsoring the 'meet the buyers' segment, which facilitates targeted meetings between suppliers and partners.

From its North East premises in Newton Aycliffe, TR supports a large number of Tier 1 and Tier 2 automotive manufacturers. It provides a comprehensive range of industrial fasteners, C class components and provides an end2end service. TR is part of a global group producing over 8 billion parts per annum in 27 locations worldwide ensuring they can manage global platforms as required seamlessly.

TR's operations in the North East have recently been strengthened further by the arrival of Greg Lynch in May, who is now Automotive Business Development Manager for the region. Part of Greg's role is to raise TR's profile amongst the Tier 1s in the North East, emphasising its global capabilities and ability to facilitate cross-continent sales and distribution.

Malcolm Hildyard, Automotive Sales Manager at TR, comments: *"With over 240 automotive companies operating in the North East, there is a vast opportunity for us to grow existing relationships and forge new connections. Our NEAA membership plays a crucial role in how we raise and maintain our profile and we are really looking forward to returning to the expo, which is a fantastic showcase for the industry and the region. The North East continues to make a vital contribution to automotive success both in the UK and globally, and we are thrilled to be part of that process."*

TR Press Release

TR sparks new connections at the UK's leading low carbon vehicle event



October 2017



TR Fastenings (TR) exhibited at the Cenex-LCV conference in collaboration with the Northern Automotive Alliance (NAA), discussing the latest developments in the Low Carbon Vehicle (LCV) market.

3,866 people attended Cenex-LCV in Millbrook, Bedfordshire on 20th September, representing 1,703 organisations. This was a 23% annual increase in overall attendance, and a record for the conference, which is now in its tenth year.

Low carbon vehicles are a major focus for TR, with product ranges including specialist fastenings to bring together lightweight materials involved in electric and hybrid vehicle design and innovative compound alternatives to heavy metals.

Cenex-LCV has become one of the major gatherings for environmentally-focused innovators in the British automotive industry. Announcements at this year's event included Ariel Motor Company's plans for a high-performance electric supercar that can accelerate to 60 miles an hour in 2.4 seconds, and a new UK technology cluster for autonomous and connected vehicles.

Chris Black, Director of Automotive Business Development at TR Fastenings comments: *"UK innovators are playing a leading role in the global drive to develop attractive alternatives to the combustion engine, supported by both industrial ambitions and government policy. A terrific number of new ideas and innovations were shared at LCV and it's great to be part of an event helping to shape the future of the automotive industry."*

TR Press Release

TR exhibiting at leading Swedish trade show,
Elmia Subcontractor



October 2017



visions
become
reality

Elmia
Subcontractor

NORTHERN EUROPE'S LEADING SUBCONTRACTING TRADE SHOW

Representatives from TR Sweden will be attending the country's biggest manufacturing industry event at Jonkoping from 14th to 17th November. The Elmia Subcontractor show brings together manufacturing experts at all stages of the supply chain.

1,200 exhibitors are expected from more than 30 countries, creating a unique environment for forming new partnerships and valuable deals.

As a specialist trade exhibition for manufacturing suppliers and customers, Elmia caters for many niche sectors under the broad remit of the wider industry. This is the eleventh time TR has exhibited at Elmia and, following a successful show last year, the team did not hesitate in signing up for the 2017 event.

TR Sweden's New Business & Development Manager Manoj Parmar commented: *"Last year we made some fantastic connections at Elmia. We're expecting more than 10,000 clients and suppliers to walk through the doors this year and we are already in touch with some of the other exhibitors. The show is generating more and more attention, both in Scandinavia and globally, and it's becoming one of the key events in the exhibition calendar for us."*

TR Press Release

TR Fastenings to showcase self-clinch and enclosure products at Blechexpo



October 2017



Stand 6303

7-10th November 2017, Stuttgart, Germany

TR Fastenings (TR) will be showcasing its extensive range of self-clinch fasteners and its new enclosure hardware range at Blechexpo, Europe's leading international trade fair for sheet metal working in Stuttgart, Germany from 7th-10th November.

Demand for TR's self-clinch fasteners has increased by more than 40% over the last five years, driven by an extended product portfolio and the addition of new materials and sizes to existing ranges. TR Fastenings has actively promoted these products via its global Master Distributor network, which has also contributed to the growth in sales.

TR's comprehensive self-clinch range includes a variety of studs, nuts, stand-offs and panel fasteners and now includes the latest additions in the self-clinch products; the clear-hole, un-threaded standoff, that can be used for spacing and stacking; the TRPF11 Panel Fastener, available in different screw lengths and a retainer which offers positive-stop during installation; TRTFH self-clinching studs for applications in sheets as thin as 0.51mm; and TRTSO self-clinching standoffs for sheets as thin as 0.63mm. TR also manufactures self-clinch studs for the automotive industry, with the majority of products made bespoke to drawings. This dual role of manufacturer and distributor sets TR apart, allowing it to offer automotive customers a seamless service from design to delivery.

TR will also be exhibiting its new range of enclosure fastener products at the show, including locking systems and components, hinges, quarter turn locks and latches.

The Blechexpo fair takes place on a two-year cycle in the state trade fair centre in Stuttgart (Landesmesse Stuttgart) alongside the Schweisstec trade fair for mechanical and thermal joining.

This pairing makes the show the only event in the world that deals with the complementary technologies of sheet metal processing and joining technology. The fair has gained in popularity and success over recent years and now ranks second in the world on the list of trade fairs for sheet metal processing.

Continued...

TR Press Release

TR Fastenings to showcase self-clinch and enclosure products at Blechexpo



October 2017

Peter Henning, Director of TR Kuhlmann, TR's operating business in Germany, will be attending the fair and comments: *"Blechexpo is one of Germany's most important sheet metal trade shows, and it takes place in an area of the country which is well known for sheet metal production. As well as boasting a large number of sheet metal companies, the Stuttgart region is also home to over 500 Tier1-4 automotive firms, many of which TR supplies to. With our expertise and focus on self-clinch fasteners, and given our status as the leading distributor of these products in Europe, it's vital that we have a presence at this show. The demand for self-clinch products in Germany alone is over €50,000,000 and the show is a fantastic opportunity for us to further our reputation in the country and make valuable industry connections."*



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