

CASE STUDY

# TECHNICAL & INNOVATION CENTRE – GREENVILLE, SOUTH CAROLINA

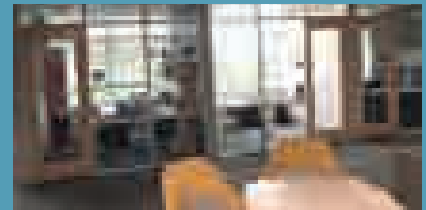


In the last few years we have successfully opened technical & innovation centres in Gothenburg, Sweden and Birmingham, UK. These locations are in prime locations where there are automotive clusters and engineering headquarters for both OEMs and Tier 1s focusing on new EV and EVB developments.

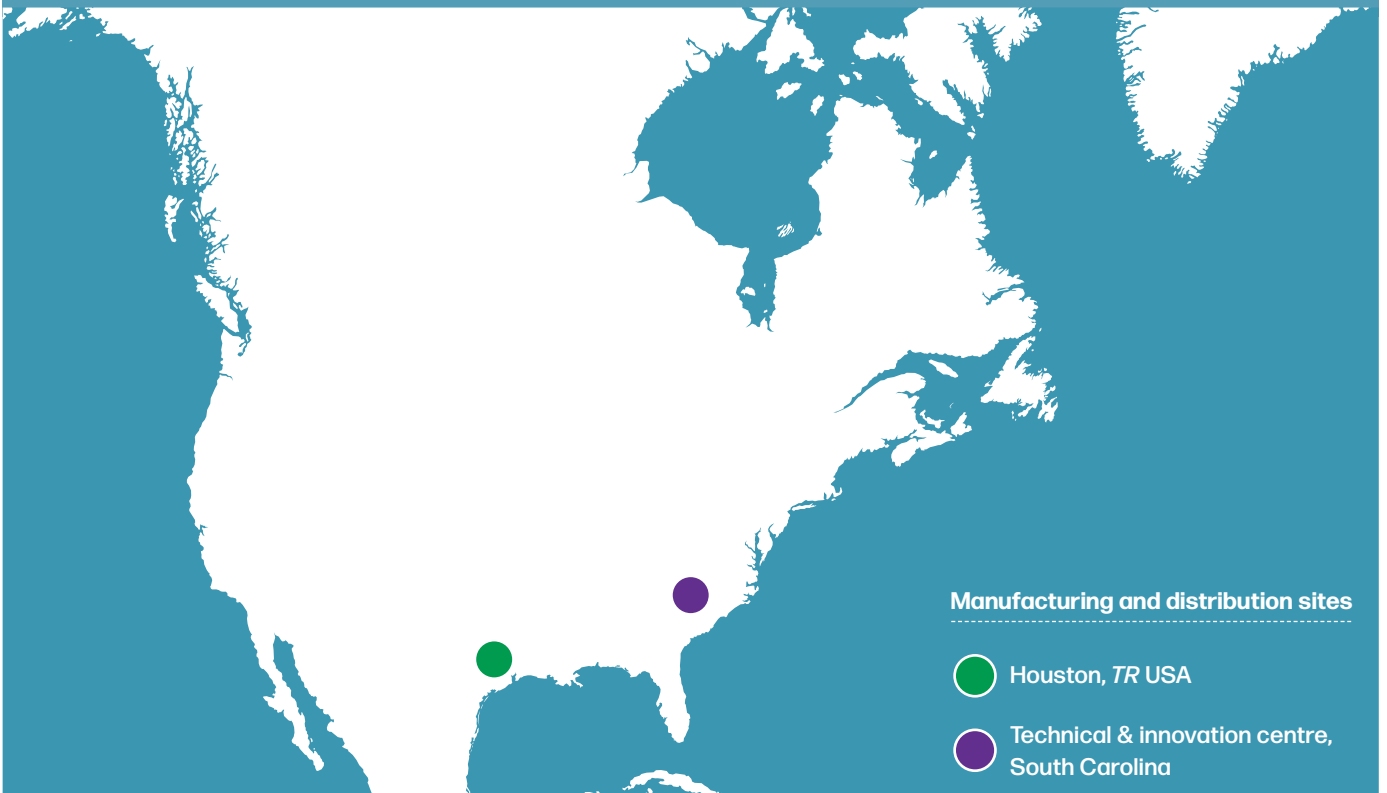
Greenville in South Carolina, USA was an obvious choice for a third technical & innovation centre as it has a fast-developing automotive sector with Volvo, BMW and Mercedes. Clemson CU-ICAR innovation clusters specialise

in automotive engineering research and enables students to learn about advanced manufacturing and materials and connected and automated vehicles. The university has incubator units for companies to be on Campus and be part of the new technologies, meet and share information and have access to business and network opportunities.

Our team visited and spent time being shown the inner workings of the faculty and, without hesitation, secured an incubator unit. This has been ideal for TR business managers and application engineers to work from and to be part



of the new technology being developed. It is early days for us but it is an amazing launch pad for expansion into this region and to be part of the new, fast paced and changing face of automotive as we embrace clean technology through reducing carbon emissions.



Manufacturing and distribution sites

- Houston, TR USA
- Technical & innovation centre, South Carolina